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## Links

### saveONenergy Web Site

*Click the link above to go to the OPA's saveONenergy website.*

### Contractor Log On:

*Click the link above to log on with your contractor number and username*

### Consumer Incentive Look Up:

*Consumers can look up the status of their claim by entering their incentive ID and postal code*

### HRAI

*Click the link above to go to HRAI home page.*

### Contractor Orientation

*Click the link above to go to the H&CI contractor orientation home page*

### AHRI Number Directory

*Click the link above to go to the AHRI directory*

## Contact Us

<http://www.hrai.ca>

[heatingcoolingincentive@hrai.ca](mailto:heatingcoolingincentive@hrai.ca) , or  
call 1-800-267-2231 ext. 248

## 2010 COOL SAVINGS REBATE Program Results

The 2010 COOL SAVINGS REBATE Program (CSRП) has now reached 100% of the overall target!

Rebate	Target	Actual	% to Target
PStats	42,525	39,809	94%
ECM	56,700	59,134	104%
CAC	34,020	34,364	101%
<b>Total</b>	<b>133,245</b>	<b>133,307</b>	<b>100%</b>

The number of "Pending" claims was significantly reduced during the final weeks of the program. In early Jan. 2011, there were still over 12,000 "Pending" claims yet to be received. As of the last week of submissions, that number drastically dropped to just fewer than 5,000. We can attribute the large number of "Pending" claims being received within the last month, to a combination of the response to the reminder letters that were mailed out to the homeowners, as well as the Feb. 1, 2011 deadline for receipt of the 2010 CSRП claims.

## saveONenergy Campaign



On Feb. 25<sup>th</sup>, 2011, the OPA and the local electricity distribution companies (LDC's) launched an extensive province wide multimedia awareness campaign, explaining how consumers & businesses can save energy and better manage their electricity costs. The 4-week campaign features a comprehensive mix of TV, radio, online & outdoor components.

The main campaign message is "saveONenergy". The new "saveONenergy" tagline captures the essence of

these province wide conservation programs including the HEATING & COOLING INCENTIVE, and will become increasingly familiar over the coming months and years. This targeted message will be combined with the **“Cleaner Ontario” mark**, which will be featured on all conservation messages delivered together with LDC’s as a symbol of consistency and unity of conservation efforts throughout the province.

The campaign conveys that it is now easier than ever for all Ontarians to participate in conservation through the saveONenergy programs, which offer a range of conservation tools and incentives. Full details about the programs and related savings can be found at [www.saveonenergy.ca](http://www.saveonenergy.ca).

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## Electricity Prices are Changing

### Why?

According to The Government of Ontario, they are currently building the infrastructure we require by upgrading old transmission lines and power plants. The Government confirms Ontario has shut down 8 coal units so far and plans are in place to shut down all remaining units by 2014, to reduce air pollution and by moving to cleaner sources of electricity.

### How much will we pay?

The Government of Ontario says that over the next 20 years, including taxes and other charges, electricity bills are projected to rise about 3.5 per cent per year. They add however, that largely because of investments being made in the short term to bring on new energy supply and upgrade electricity infrastructure, electricity bills are expected to increase by about 7.9 per cent per year over the next five years.

### How can we manage costs?

Although electricity prices are rising, you may be eligible for credits and benefits that can help manage costs, such as the new Ontario Clean Energy Benefits which takes 10 per cent off electricity bills that are applied directly to your electricity bill for the next 5 years. To find out more go to: [www.ontario.ca/energyplan](http://www.ontario.ca/energyplan).

It is also suggested that you can take steps to use less energy by lowering your heat when you’re not home and when you are sleeping, and by choosing high-efficiency HVAC equipment and appliances and shifting household activities away from times when demand is highest.

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## New Contractor Locator for the HEATING & COOLING INCENTIVE

The 2011 Initiative will now have a newly re-vamped Contractor Locator. The new Locator will be released shortly and will only list those contractors who have completed the **full** registration process for the 2011 Initiative.

A couple of the enhancements that have been added to the Locator:

- A specific postal code search will now display **all** registered contractors that service that particular postal code area, in a continuous page-by-page format in order of proximity of the contractor's business address to the postal code area chosen.
- A specific city search will display **all** registered contractors whose business addresses are located in a particular city, alphabetically, in a continuous page-by-page format.

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## Qualifying Equipment for the HEATING & COOLING INCENTIVE

We would like to re-iterate that the 2011 HEATING & COOLING INCENTIVE does not provide incentives for heat pumps or geothermal heat pump systems, air handlers, or programmable thermostats.

Central air conditioning systems which meet the minimum SEER & EER ratings as per the ENERGY STAR requirements, will qualify for the cooling incentives. ECM equipped, fully variable, high efficiency furnaces that are natural gas, propane, oil or electric (marketed and sold as electric furnaces), qualify for the heating incentive under the HEATING & COOLING INCENTIVE. As these system listings are provided to HRAI by the manufacturer directly, if you suspect that a piece of equipment should be considered for the incentive, please forward any inquiries to [mgrenier@hrai.ca](mailto:mgrenier@hrai.ca) and we will attempt to have it confirmed and added as soon as possible.