



## In This Issue

- 2011 HEATING & COOLING INCENTIVE Results
- 2011 Cheque Processing Delay
- Canadian's Rank Energy Efficiency High
- Furnace Shipments Down, Air Conditioning Shipments up in 2010
- Ontario's Aggressive Conservation Targets
- The Future of ecoENERGY

## Links

### saveONenergy Web Site

Click the link above to go to the OPA's saveONenergy website.

### Contractor Log On:

Click the link above to log on with your contractor number and username

### Consumer Incentive Look Up:

Consumers can look up the status of their claim by entering their incentive ID and postal code

### HRAI

Click the link above to go to HRAI home page.

### Contractor Orientation

Click the link above to go to the H&CI contractor orientation home page

### AHRI Number Directory

Click the link above to go to the AHRI directory

## Contact Us

<http://www.hrai.ca>

[heatingcoolingincentive@hrai.ca](mailto:heatingcoolingincentive@hrai.ca) , or

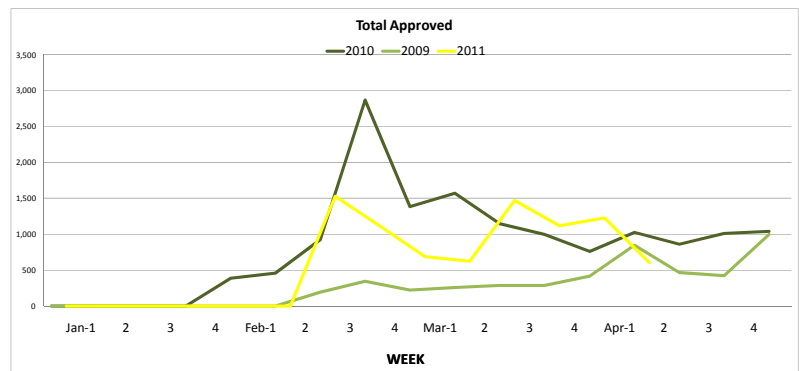
call 1-800-267-2231 ext. 248

## 2011 HEATING AND COOLING Incentive Results

The 2011 HEATING AND COOLING INCENTIVE is off to a successful start. If the pending and submitted claims (i.e. those completed by the contractor but not yet acted upon by the consumer) are included, the program has reached 25% of the annual target at the end of the first quarter.

Rebate	Target	Actual	% to Target	Pending	Total	% to Target
ECM	53,000	8,154	15%	6,767	14,921	28%
CAC	28,500	2,906	10%	2,728	5,634	20%
<b>Total</b>	<b>81,500</b>	<b>11,060</b>	<b>14%</b>	<b>9,495</b>	<b>20,555</b>	<b>25%</b>

This result is slightly behind 2010 but well ahead of 2009 first quarter results, as shown in the chart below.



## Cheque Processing Delay for 2011

The processing of the cheques for the 2011 HEATING & COOLING INCENTIVE has been delayed due to reasons beyond our control. However, processing of the 2011 submissions is imminent and cheques should be mailed to the consumers shortly. We apologize for the delay and are working as quickly as possible to have cheques issued. Your patience is appreciated and we thank you for your participation.

---

## Canadians Rank Energy Efficiency Highly When Making Purchases

Recent polling from the World Wildlife Fund, conducted following Earth Hour 2011 shows that 84 per cent of Canadians are as or more convinced than last year that urgent action on climate change is necessary. Further data suggests that Canadians are taking action in their own lives to reduce their impact on the planet.

Data from a major Canadian retailer shows that Canadians are putting their money where their mouth is when it comes to energy efficiency in their own homes. The data shows an increase in the prioritization of energy efficiency as a decision-making factor for major home purchases. The research conducted in February of this year, shows that an appliance's ENERGY STAR® rating is second only to price, when Canadians are selecting new products, ahead of even technical features, brand and financing options.

In Ontario, the growth in purchasing the most efficient products has increased 160% since 2008. The COOL SAVINGS REBATE Program data also supports this conclusion. Since 2008, the proportion of ENERGY STAR qualified air conditioning systems receiving the highest rebate level has steadily increased year over year.

---

## Residential Furnace Shipments Down, Residential Air Conditioning Shipments UP in 2010.

Data compiled by HRAI shows that residential furnace shipments in Canada decreased 9% from 2009 with the majority of the decrease occurring in the fourth quarter where shipments were down 33% in 2010 from the same period in 2009.

Residential air conditioning system shipments showed an increase of 16% in 2010 over 2009. However, a similar downturn in the last quarter of 2010 was seen in air conditioning systems as it was for furnaces. During the fourth quarter of 2010, air conditioning shipments in Canada were down 26% from 2009 levels.

---

---

## Ontario Conservation Targets Among the Most Aggressive in North America

Ontario's long-term conservation and demand management goals of a 7,100 megawatt peak demand reduction and an overall demand reduction of 28 terawatt-hours by 2030, equates to removing about 2.4 million homes (or one in five) from the electricity grid, and is among the most aggressive targets in North America.

Ontario met the first interim target of 1,350 megawatt peak demand reduction in 2007. The global economic recession affected the level of participation in conservation programs from 2008-2010. This has resulted in the expectation that Ontario, while delivering successful conservation programs during this period, will not meet its 2010 interim target of 1,350 MV. This will only be confirmed late in 2011, after the programs finish undergoing rigorous evaluation by independent third parties. If the global economic recession did not have a significant impact on Ontario's economy, 2010 conservation achievements would have been significantly higher.

The recently retired COOL SAVINGS REBATE Program played a key role in Ontario's conservation achievements. Since the program's inception in 2006, the HVAC rebates have contributed approximately 80 megawatts of peak demand reduction.

---

## The Future of ecoENERGY

With the defeat of the federal budget, the Conservative Government's immediate plans to resurrect the ecoENERGY Retrofit Program were put on hold as well, but, if election promises are to be believed, there will be some type of energy retrofit program no matter what party wins.

The Conservatives are promising to revive the ecoENERGY program that would give homeowners up to \$5,000 in grants, but only for one year.

The Liberals are promising a program that would extend to 2017, and would pay 15% of the actual cost of energy efficient home renovations up to a total of \$13,500.

The N.D.P. indicated they will have a similar program, but did not announce any details.

It is anticipated that each plan would include energy efficient furnaces and air conditioners, although, the final details are not available.

---